

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 41.237706 Longitude: -75.857924

Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	37,688	99,661	237,654
	Population Est 25Q1	37,717	99,716	237,774
	Population Est 24Q4	37,680	99,641	237,677
	Population Est 24Q3	37,650	99,562	237,453
	Population Est 24Q2	37,617	99,526	237,139
	Population Est 24Q1	37,590	99,462	236,906
	Population Est 23Q4	37,570	99,349	236,589
	Population Est 23Q3	37,515	99,231	236,327
	Population Est 23Q2	37,500	99,166	235,993
	Population Fcst	37,730	99,628	239,196
	2010 Census Population	34,533	95,664	231,727
	2000 Census Population	36,263	100,469	237,854
	1990 Census Population	39,692	107,889	247,853
	Current Year Daytime Population	72,600	138,396	274,609
	Average Seasonal Population	364	1,004	3,412
	Historical Annual Growth, 1990 – 2000	-0.90%	-0.71%	-0.41%
	Historical Annual Growth, 2000 – 2010	-0.49%	-0.49%	-0.26%
	Estimated Annual Growth, 2010 – CY	0.60%	0.28%	0.17%
	Projected Annual Growth, CY to Y5	0.02%	-0.01%	0.13%
	Group Qtrs Est	4,522	5,325	6,755
Transient Est Average Last 4 Qtrs	4,737	5,539	8,009	
Households	Current Year Estimated Households	14,868	42,218	101,324
	Households Est 25Q1	14,866	42,204	101,315
	Households Est 24Q4	14,845	42,170	101,263
	Households Est 24Q3	14,832	42,129	101,165
	Households Est 24Q2	14,814	42,111	101,026
	Households Est 24Q1	14,805	42,091	100,932
	Households Est 23Q4	14,777	42,020	100,773
	Households Est 23Q3	14,755	41,967	100,654
	Households Est 23Q2	14,747	41,940	100,513
	Households Fcst	14,899	42,215	102,004
	2010 Census Households	14,180	41,143	98,474
	2000 Census Households	15,110	42,855	99,088
	1990 Census Households	16,321	44,224	98,655
	Historical Annual Growth, 1990 – 2000	-0.77%	-0.31%	0.04%
	Historical Annual Growth, 2000 – 2010	-0.63%	-0.41%	-0.06%
	Estimated Annual Growth, 2010 – CY	0.33%	0.18%	0.20%
	Projected Annual Growth, CY to Y5	0.04%	0.00%	0.13%
Population per Household	2.23	2.23	2.28	

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Wilkes-Barre Township Marketplace		5.00 Minute	10.00 Minute	20.00 Minute
Wilkes-Barre Township, PA		Drivetime	Drivetime	Drivetime
Income	HH Income \$500,000 or more	0.5%	1.1%	1.4%
	HH Income \$250,000 to \$499,999	0.6%	1.3%	1.7%
	HH Income \$200,000 to \$249,999	1.4%	3.1%	4.1%
	HH Income \$175,000 to \$199,999	1.8%	2.2%	3.3%
	HH Income \$150,000 to \$174,999	3.0%	3.8%	5.0%
	HH Income \$100,000 to 149,999	11.5%	14.9%	16.9%
	HH Income \$75,000 to 99,999	12.6%	13.9%	13.6%
	HH Income \$50,000 to 74,999	19.4%	18.5%	17.1%
	HH Income \$35,000 to 49,999	15.7%	12.5%	12.0%
	HH Income \$25,000 to 34,999	10.5%	9.0%	8.2%
	HH Income \$15,000 to 24,999	10.3%	8.3%	7.2%
	HH Income \$0 to 14,999	12.6%	11.3%	9.5%
	Average Household Income	\$65,696	\$79,274	\$90,465
	Median Household Income	\$50,835	\$60,657	\$68,392
	Per Capita Income	\$27,510	\$34,399	\$39,079
	Average Disposable Income	\$54,499	\$64,570	\$71,985
	Median Disposable Income	\$44,046	\$51,131	\$57,848
	Discretionary HH Income Over \$150,000	0.4%	2.4%	3.9%
	Discretionary HH Income \$125,000 to \$149,999	1.5%	2.7%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	2.1%	3.8%	5.6%
	Discretionary HH Income \$75,000 to \$99,999	6.3%	8.6%	10.8%
	Discretionary HH Income \$50,000 to \$74,999	15.1%	18.4%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	30.1%	28.9%	27.2%
	Discretionary HH Income Under \$25,000	44.4%	35.1%	29.6%
	Average Discretionary HH Income	\$36,477	\$45,967	\$53,067
	Median Discretionary HH Income	\$28,594	\$36,844	\$42,908
	Householder White – Count	8,775	30,470	82,686
	Median HH Income	\$56,270	\$65,410	\$72,122
	Average HH Income	\$68,379	\$77,711	\$83,811
	Householder Black or African-American – Count	1,567	2,858	4,099
	Median HH Income	\$36,582	\$39,308	\$40,875
	Average HH Income	\$43,661	\$51,486	\$52,729
	Householder Hispanic – Count	3,018	5,606	8,022
Median HH Income	\$46,485	\$55,511	\$58,099	
Average HH Income	\$55,661	\$61,988	\$66,592	
Householder Asian or Pacific Islander – Count	247	442	1,131	
Median HH Income	\$67,895	\$70,056	\$101,840	
Average HH Income	\$71,948	\$83,830	\$110,799	
Householder Other or Pacific Islander – Count	1,260	2,841	5,386	
Median HH Income	\$46,545	\$53,677	\$58,660	
Average HH Income	\$56,984	\$60,741	\$69,009	

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Wilkes-Barre Township Marketplace Wilkes-Barre Township, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	18,910	48,954	115,613
	Female Population	18,779	50,707	122,041
Total Population by Age	Count of Pop 0 to 4 years	2,030	5,420	12,091
	Count of Pop 0 to 7 years	2,804	7,442	16,810
	Count of Pop 5 - 13	3,477	9,088	21,374
	Count of Pop 14 - 18	2,044	4,768	11,013
	Count of Pop 19 - 22	2,443	5,266	11,632
	Count of Pop 22 - 25	2,015	4,166	8,904
	Count of Pop 25 - 29	2,747	6,354	13,444
	Count of Pop 30 - 34	2,539	6,465	14,015
	Count of Pop 35 - 39	2,631	6,809	14,980
	Count of Pop 40 - 44	2,272	6,233	14,443
	Count of Pop 45 - 59	6,242	17,416	44,102
	Count of Pop 60 - 74	6,151	18,485	47,399
	Count of Pop 75 - 84	2,184	6,800	18,123
	Count of Pop 85+	914	2,390	6,133
	% of Pop 0 to 4 years	5.4%	5.4%	5.1%
	% of Pop 0 to 7 years	7.4%	7.5%	7.1%
	% of Pop 5 - 13	9.2%	9.1%	9.0%
	% of Pop 14 - 18	5.4%	4.8%	4.6%
	% of Pop 19 - 22	6.5%	5.3%	4.9%
	% of Pop 22 - 25	5.3%	4.2%	3.7%
	% of Pop 25 - 29	7.3%	6.4%	5.7%
	% of Pop 30 - 34	6.7%	6.5%	5.9%
	% of Pop 35 - 39	7.0%	6.8%	6.3%
	% of Pop 40 - 44	6.0%	6.3%	6.1%
	% of Pop 45 - 59	16.6%	17.5%	18.6%
	% of Pop 60 - 74	16.3%	18.5%	19.9%
	% of Pop 75 - 84	5.8%	6.8%	7.6%
	% of Pop 85+	2.4%	2.4%	2.6%
Median Age	37.9	41.2	43.9	
Average Age	40.2	42.1	43.5	
Male Population by Age	% of Pop 0 to 4 years	5.5%	5.7%	5.4%
	% of Pop 5 - 13	9.4%	9.6%	9.4%
	% of Pop 14 - 18	5.7%	5.1%	4.9%
	% of Pop 19 - 22	6.8%	5.6%	5.2%
	% of Pop 22 - 25	5.6%	4.4%	3.9%
	% of Pop 25 - 29	7.7%	6.7%	5.9%
	% of Pop 30 - 34	6.9%	6.6%	6.1%
	% of Pop 35 - 39	7.1%	6.9%	6.4%
	% of Pop 40 - 44	6.0%	6.3%	6.2%
	% of Pop 45 - 59	16.8%	17.6%	18.7%
	% of Pop 75 - 84	4.9%	5.9%	6.7%
	% of Pop 60 - 74	16.4%	18.2%	19.6%
	% of Pop 85+	1.3%	1.4%	1.6%
	Median Age	36.7	39.5	42.2
Average Age	39.0	40.7	42.2	

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	% of Pop 0 to 4 years	5.2%	5.2%	4.8%
	% of Pop 5 - 13	9.1%	8.6%	8.6%
	% of Pop 14 - 18	5.1%	4.5%	4.4%
	% of Pop 19 - 22	6.1%	5.0%	4.6%
	% of Pop 22 - 25	5.1%	4.0%	3.6%
	% of Pop 25 - 29	6.9%	6.0%	5.4%
	% of Pop 30 - 34	6.6%	6.4%	5.7%
	% of Pop 35 - 39	6.8%	6.8%	6.2%
	% of Pop 40 - 44	6.1%	6.2%	6.0%
	% of Pop 45 - 59	16.4%	17.4%	18.5%
	% of Pop 60 - 74	16.3%	18.9%	20.3%
	% of Pop 75 - 84	6.7%	7.7%	8.5%
	% of Pop 85+	3.6%	3.4%	3.5%
	Median Age	39.3	42.9	45.6
Average Age	41.4	43.4	44.8	
Race	Count of White	22,983	71,969	192,834
	Count of Black or African-American	5,138	9,584	13,819
	Count of Asian or Pacific Islander	842	1,571	3,823
	Count of Other races	8,724	16,538	27,178
	White	61.0%	72.2%	81.1%
	Black or African American	13.6%	9.6%	5.8%
	Asian	2.2%	1.6%	1.6%
	Other Races	23.1%	16.6%	11.4%
Language Spoken	Speak English at Home	77.7%	83.9%	88.8%
	Speak Spanish at Home	18.9%	13.0%	7.8%
	Speak French or French Creole at Home	0.3%	0.3%	0.2%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	0.7%	0.7%	1.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.5%	0.6%
	Speak Chinese at Home	0.2%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	1.1%	0.6%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.6%	0.5%	0.4%
Hispanic	Hispanic Population	9,099	16,574	24,837
	Hispanic Population Percent	24.1%	16.6%	10.5%
	Mexican	33.5%	23.0%	22.3%
	Puerto Rican	20.5%	29.6%	32.8%
	Cuban	0.5%	0.4%	0.7%
	Dominican	34.1%	34.0%	29.3%
	Central American	2.4%	2.5%	4.9%
	South American	5.5%	6.7%	6.0%
	Other Hispanic	3.5%	3.8%	4.0%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	0%

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Ancestry	American (percent of total population)	1.5%	2.1%	2.3%
	American	1.4%	1.9%	2.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.6%	1.2%	1.4%
	Chinese	0.2%	0.2%	0.2%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.4%	0.7%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.6%	0.3%	0.2%
	European (percent of total population)	31.5%	44.3%	55.2%
	British	2.9%	4.2%	5.2%
	Dutch	0.4%	0.4%	0.6%
	French	0.2%	0.3%	0.3%
	German	4.9%	6.4%	7.7%
	Italian	4.2%	6.4%	9.6%
	Polish	7.2%	10.0%	12.9%
	Scandinavian	0.2%	0.3%	0.4%
	Scotch/Irish	7.0%	9.3%	10.9%
Other European (ie. Greek/Russian)	4.7%	6.9%	7.5%	
Middle Eastern	0.6%	0.7%	0.5%	
Other Ancestry	11.6%	10.0%	8.2%	
Unclassified Ancestry	15.9%	16.0%	16.4%	
Education (Age 25+)	Adult Population (25 Years or Older)	25,680	70,952	172,640
	Elementary (0 to 8)	5.4%	3.4%	2.6%
	Some High School (9 to 11)	8.8%	7.4%	5.7%
	High School Graduate (12)	40.5%	36.0%	35.5%
	Some College (13 to 16)	17.7%	18.0%	18.2%
	Associates Degree Only	9.7%	11.1%	11.1%
	Bachelors Degree Only	11.9%	15.5%	17.0%
	Graduate Degree	6.0%	8.5%	10.0%
	% College (4+)	17.9%	24.0%	27.0%
Household Type	Total Households – count	14,868	42,218	101,324
	One Person HHs – count	5,868	15,710	34,123
	Family HHs – count	7,791	23,428	60,613
	Married Couple – count	4,133	14,499	39,574
	w/own children – count	1,450	4,497	12,431
	w/out own children – count	2,683	10,002	27,143
	Male Householder – count	939	2,072	5,839
	Female Householder – count	2,719	6,857	15,200
	Non-Family Households – count	1,208	3,079	6,587
	1 Person Household	39.5%	37.2%	33.7%
	2 Person Household	29.4%	31.8%	33.5%
	3 Person Household	14.1%	14.4%	15.3%
	4 Person Household	9.1%	9.5%	10.6%
	5 Person Household	4.6%	4.3%	4.4%
6 Person Household	1.8%	1.7%	1.6%	
7+ Person Household	1.4%	1.1%	0.9%	
% Households With Children	24.2%	22.7%	23.5%	

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Housing	Total Housing Units	17,267	47,665	113,012
	Owner Occupied Percent	43.8%	51.2%	58.7%
	Renter Occupied Percent	42.3%	37.3%	31.0%
	Vacant Housing Percent	13.9%	11.4%	10.3%
	Total Housing Units (Census 2000)	17,018	47,246	108,347
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	0.5%	1.1%
	Property Value \$750,000 to \$999,999	0.2%	0.7%	1.3%
	Property Value \$500,000 to \$749,999	1.2%	3.6%	6.7%
	Property Value \$400,000 to \$499,999	1.8%	4.4%	7.3%
	Property Value \$300,000, to \$399,999	5.6%	10.9%	14.2%
	Property Value \$200,000 to \$299,999	15.9%	23.4%	24.3%
	Property Value \$150,000 to \$199,999	20.9%	19.5%	16.4%
	Property Value \$100,000 to \$149,999	26.4%	19.8%	16.3%
	Property Value \$60,000 to \$99,999	16.0%	10.2%	6.8%
	Property Value \$40,000 to \$59,999	6.6%	3.4%	2.1%
	Property Value \$0 to \$39,999	5.4%	3.6%	3.4%
	Median Home Value	\$142,121	\$179,295	\$219,528
Wealth per Household	\$0 and under - percent	19.5%	18.5%	17.6%
	\$1 to \$4999 - percent	10.5%	9.6%	8.9%
	\$5k to \$9999 - percent	5.3%	5.0%	4.7%
	\$10k to \$24999 - percent	6.9%	6.7%	6.5%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.3%	10.4%
	\$100k to \$249999 - percent	17.2%	17.7%	18.2%
	\$250k to \$499999 - percent	11.6%	12.4%	12.9%
	\$500k+ - percent	11.8%	13.0%	13.9%
	Median HH Wealth	\$53,945	\$66,191	\$76,131
	Avg HH Wealth	\$203,478	\$219,345	\$231,794
Economic Viability	Economic Viability Local	270	266	266
	Economic Viability Indexed	97	96	96
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,360	48,111	117,291
	Managerial/Executive	9.0%	12.1%	14.2%
	Professional Specialty	19.1%	21.0%	22.2%
	Healthcare Support	4.6%	4.8%	4.1%
	Sales	8.4%	8.7%	9.1%
	Office & Administrative Support	12.4%	12.8%	12.7%
	Protective Service	2.9%	2.6%	2.6%
	Food Preparation	7.1%	6.9%	5.6%
	Building Maintenance & Cleaning	4.1%	3.6%	3.4%
	Personal Care	2.9%	2.5%	2.1%
	Farming, Fishing, & Forestry	0.4%	0.2%	0.2%
	Construction	5.5%	5.8%	6.6%
	Production & Transportation	23.6%	19.0%	17.0%
	Percent White Collar Workers	53.5%	59.4%	62.3%
	Percent Blue Collar Workers	46.5%	40.6%	37.7%

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	Agriculture/Mining/Construction	5.2%	4.7%	5.3%
	Manufacturing	10.7%	9.6%	10.7%
	Transportation	9.6%	9.1%	7.8%
	Information	1.3%	1.2%	1.5%
	Wholesale/Retail	16.7%	16.2%	16.2%
	Finance, Insurance, Real Estate	5.1%	5.7%	6.3%
	Professional Services	3.0%	4.2%	4.5%
	Management Services	0.0%	0.0%	0.1%
	Administrative/Waste Services	5.2%	4.4%	4.2%
	Educational Services	22.4%	24.8%	25.5%
	Entertainment Services	10.1%	9.5%	8.2%
	Other Professional Services	5.7%	4.8%	4.2%
	Public Administration	4.9%	5.7%	5.6%
Vehicles per HH	No Vehicles	20.2%	13.6%	10.0%
	1 Vehicle	44.2%	42.8%	39.4%
	2 Vehicles	25.5%	30.6%	34.9%
	3 or more vehicles	10.1%	13.0%	15.7%
	Average Number of Vehicles	1.29	1.47	1.62
Change	Births (last 12 months)	358	949	2,155
	Deaths (last 12 months)	319	989	2,612
	Migration (last 12 months)	65	258	1,125
Work place	Workplace Establishments	1,697	3,566	6,407
	Workplace Employees (FTE)	34,642	64,744	109,329